

Meeting Minutes of January 10, 2008

Meeting No. 30

Kathy Cole called the meeting to order at 1:10 p.m. in the EOC Conference Room, of the Mason Building.

Members present: Kathy Cole, Lin Emmert, Jim Salo, Jim Niewiek, and Richard Darling  
DMB staff present: Vivian Grinnell, Karen Stone

1. Review of Meeting Minutes from December 13, 2007  
Motion made by Lin Emmert to approve minutes as written, seconded by Jim Salo. MOTION CARRIED.
2. Model Repair & Glass Sample - Vivian
  - Eric Hartz, from David Milling Architects stopped by on Wednesday to repair the model. He also left a glass sample for the Commission from Jay Knight with **Michigan Glass & Mirror Craft** located in Wixom, Michigan. It is made from low iron glass and is very transparent. The Commission members thought the sample was quite impressive.
  - Lin mentioned that Vida would still be willing to talk with Guardian Glass in the future as well.
3. Fundraising RFP Update
  - Dane expressed some concern about projected expenses and the upcoming fundraising RFP. Bob Hall confirmed that Phase I projections will not exceed \$30,000, and that \$25,000 will be available to fund the RFP.
  - Vivian also spoke with Elise in Business Services – the Buyer manager’s name is Melissa Castro, and she will be contacting Kathy Cole, hopefully within the next week or two. Vivian provided all of the language for the RFP and Melissa has much experience in this area. If Kathy does not hear from Melissa soon, she will notify Vivian.
  - Vivian gave Kathy two of the newspaper articles she found where Kathy was interviewed about the lack of funds for the Law Enforcement Memorial to be built.
4. Financial Update
  - Vivian handed out the updated financial report in Dane’s absence.
  - Lin gave Vivian a \$950.00 donation from Grand Haven Dept. of Public Safety, to submit to Dane and she has another \$500.00 grant coming from Grand Haven Area Community Foundation.
5. Sam’s Club Update
  - Kathy spoke with Sam’s Club a while back regarding a donation for the memorial. They saw the article in the newspaper and called Kathy back to inquire how much money she was looking for. They want to make a donation to the cause, and will review the donor booklet and contact her again in March.

6. Meijer's Contact

Richard Darling e-mailed Julie Croll at Meijer's Corporation (the former Chief Deputy Treasurer in the Department of Treasury). Richard inquired as to how to get an audience for foundation contracts, and indicated that the Commission is looking for their first \$100,000 donation. He hopes to get a response soon.

7. Charitable recycling Contact

- Kathy presented information and a hand out on Charitable Recycling, a cell phone recycling company. For every used cell phone they receive - they will make a donation to a charity or non-profit agency. You collect the cell phones, send them to Charitable Recycling, and then collect \$1.00 for every phone that comes in with the MLEOM name listed. Every Charitable Recycling cell phone donation is tax-deductible. The Commission agreed they could hand these out to law enforcement and survivor groups and these would be easy forms to make use of.
- Jim Salo stated that he recently signed up on Good Search.com. for another non-profit, and it is a very simple process to register as a non-profit organization. Good Search is a search engine that donates to charities to help fund the great work these agencies are doing. You complete the information on line to add your charity or non-profit agency, then they call you to confirm the data is in fact factual, then you add your contact name link to their website and receive (3%) of all the items purchased from individuals doing on-line shopping at hundreds of various businesses, such as Amazon.com, etc. You will receive a check twice a year for the total percentage of items purchased.
- Motion by Lin for Commission approval allowing Kathy Cole to process the Charitable Recycling paperwork and list MLEOM on Good Search.com website as well. Motion seconded by Jim Salo. MOTION CARRIED.

8. Donor Lists

- Kathy Cole has made contact with Jackson National Life and W. K. Kellogg Foundation regarding donations for the memorial.
- Diane is meeting with Denise Illitch, with Illitch Charities, next Friday, January 18<sup>th</sup>.
- Chris Luty from State Police will attend the next Commission meeting per Jim Salo and may provide some suggestions on fund raising.
- Lin talked with Captain Pam Carrier, Grand Rapids police department, to inquire about the process they used to raise funds for their Memorial.
  - They first sent letters to possible donors; no response.
  - They inquired within the Department, who had possible contact names; no response.
  - The Chief made the contacts directly, and they received numerous donations.
- Lin suggested meeting with Police agencies again would be a good idea to keep them in the loop and part of the fund raising process. Much discussion

- followed. Richard stated that it is **vital** that police agencies across Michigan take ownership since donors will make contact with their "local" departments and make inquiries. Continue to pitch our cause to them every chance we get! Must get Law Enforcement to support this cause and assist with donations and contributions.
- Vida had suggested the Kresge Foundation, a private foundation that supports non-profit agencies. Lin will research the Kresge links/website.
  - Inquiries regarding any Detroit, or Oakland County contacts and police agencies in that area. Oakland County has its own Memorial; so most likely, there would not be a great deal of support there.
  - Lin stated she would be attending the MACP Mid-Winter Training Conference for the Chief's of Police, which is scheduled for February 6th - 8th at the Amway Grand Plaza Hotel in Grand Rapids.
    - Kathy suggested that perhaps the MLEOM Commission could request just five minutes at the convention to appeal for their support and assistance. She will see if that can be arranged.

9. Next Steps

- Lin will draft a letter requesting that all the Commission member's terms be extended. She will forward to Vivian once it is completed and Vivian will forward to Robert Burns, our legislative liaison.
- Lin suggested the Commission set up another meeting with all police agencies and union members just as was done on September 18, 2006. Kathy will schedule the next meeting on March 13<sup>th</sup>, most likely at the Sheriff's Dept. in Mason. She has asked that all Commission members attend if possible, to show support. The meeting will begin at 1:00 p.m., with treats available.
- Lin will post contact information for the Commission member in the donor booklet and took all the phone information from each member.
- Jim Salo will be working on a video with another individual and hopes to have it ready for the March meeting. He will obtain all required text from the donor booklet, and language used for the previously built memorials.
- Jim Niewiek will begin approaching contacts in Grand Rapids area for donations, and took several donation booklets to leave in police stations. Jim also suggested obtaining an advocate for the cause in the legislature. Members felt that it would not be beneficial at this time.

Meeting adjourned at 2:10 p.m.

**Next Meeting: Thursday, February 8, 2008 @ 1:00 p.m. in the  
Stevens T. Mason Building – OPS Conference Room**