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## MICHIGAN LAW ENFORCEMENT OFFICERS MEMORIAL MONUMENT FUND COMMISSION

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Meeting Minutes of January 13, 2011 Meeting No. 50

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CALL TO ORDER: The meeting of the Michigan Law Enforcement Officers Memorial Monument Fund Commission was opened by Chair, Kathy Cole at 1:05 p.m. in the OPS Conference Room of the Mason Building.

Members present: Kathy Cole, Lin Emmert, John Szczubelek, Richard Darling, Diane Philpot

DTMB staff present: Kerri Droste, Karen Stone, Dane Hengesbach

Guest: Bruce Edward Walker

1. Approval of Meeting Minutes from November 10, 2010  
Chair, Kathy Cole requested a motion to approve the meeting minutes of the November 10, 2010, meeting. Dane suggested changing the year-end balance figure to \$71,184.60. Motion made by Diane Philpot to approve minutes with changes and seconded by Lin Emmert. MOTION CARRIED.
2. Financial Update  
Dane handed out the updated financial report. There were no major donations received or expenses paid this month. The total projected amount of \$251,028.00 may change throughout the year. Tax check off money is still coming in and is itemized on the financial report of 12/30/10.
3. Update and Status Report (Bruce Edward Walker)
  - Bruce stated that due to media week, the auto show, etc., he was in a holding pattern and did not make contact with the donor in December or January. He did update the Commission on some other contacts he is working on and he will be putting together some proposals for these contacts. Bruce will give updates via e-mail if any progress is made prior to the March meeting.
  - Bruce stated that instead of a full-page ad (PSA) in the Detroit Athletic Corporation newsletter, he decided to write an article about the Michigan Law Enforcement Officers Commission.
  - Bruce also stated he is planning to do a springboard Press Release for the DSA News also.
  - Lin Emmert will provide a list of officers from this geographical area to Bruce Walker.
4. Update on Press Kits from Donovan and Smith and PSA push
  - Kathy stated that she has not contacted D & S. She made an inquiry to Bruce what his thoughts were on this, and he stated he does all of his own writing. Diane Philpot suggested that Kathy make the follow up contact with Donovan and Smith to see what else they may be able to provide. Kathy will contact them and provide an update at the next meeting in March.
  - More discussion regarding radio stations (talk) shows that would make a great emotional appeal to the public. Bruce named several contacts that he has in this area and he will give an update at the next meeting.

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5. Other

- Richard Darling will be retiring in July of 2011. It was suggested by the Commission that perhaps he should consider staying on, after the fact.
- Lin signed Jim Niewiek up to attend the Chiefs of Police conference on February 9<sup>th</sup> & 10<sup>th</sup> at the Amway Grand Hotel in Grand Rapids.
- Lin asked for any ideas on how to keep the MLEOM Facebook page fresh. Diane stated that MI COPS has hired a person to work on their website and set up interactive processes and suggested he could possibly give Lin some great tips and ideas for updating the Facebook page. Diane will follow up with Lin.

There being no further items for Commission approval, Chair Kathy Cole adjourned meeting at 1:30 p.m.

**Next Meeting:** Thursday, March 10, 2011  
**Stevens T. Mason Building – OPS Conference Room**

**\*\*There will be NO meeting in February due to conferences, vacations, etc.\*\***