

Meeting Minutes of April 10, 2008

Meeting No. 32

Kathy Cole called the meeting to order at 1:10 p.m. in the OPS Conference Room, at the Mason Building.

Members present: Kathy Cole, Lin Emmert, Richard Darling, Diane Philpot, and Jim Salo

DMB staff present: Vivian Grinnell

1. Review of Meeting Minutes from March 13, 2008
Changes were recommended on pages 1, 3 and 4. Jim Salo made a motion to approve the minutes with changes, seconded by Diane. MOTION CARRIED.

2. Update of Ilitch Foundation
Diane reported that the Ilitch Foundation is utilizing an RFP for organizations to apply for funding. Based on the criteria established in the RFP, the MLEOM is not eligible to apply. Diane stated she would continue to pursue the Ilitch family for a personal donation (via black-tie event or other social fundraising event).

Kathy stated that she had contacted the Ilitch Foundation via their website, and that the Ilitch Corporation Communications office had contacted her for more information. Kathy sent a donation booklet and the brochure in response to their request. Kathy agreed to provide Diane with the contact person's name for additional follow up.

3. Meijer Update
Kathy stated that she had received a letter from Meijer in response to her request for a donation. Meijer advised that the Commission to re-submit their request once 50% of the needed funds for the memorial has been raised.

4. Financial Update
Vivian distributed a copy of the Financial Report for the period ending March 31st in Dane's absence. She also circulated copies of recent contribution acknowledgements for the Commission's information.

5. Fundraising RFP Update
Kathy reported that she and Vivian had met with Melissa Castro of DMB Purchasing regarding the RFP. Melissa revised the previous RFP consistent with that discussion and indicated she will be managing the RFP process for the Commission. Pages from the RFP requiring additional information were distributed for Commission discussion and feedback.

Melissa provided a timeline indicating the RFP could be ready for publication on April 21st, bids due on May 13th, and a contract awarded by July 15th. Vivian stated she would follow up with Melissa regarding the required additional information, and ask for suggestions concerning contract renewal options based on questions raised at today's meeting.

6. Miscellaneous

- New Flyer: The new flyer was distributed for the Commission's feedback. All agreed that Dan Stiles at Print & Graphics had done a great job creating them. The Commission agreed to order 3,000 – 2,000 of which will be used at the upcoming annual Homeland Security Conference, courtesy of DMB's Jason Nairn.
- GoodSearch: Diane reported that she will complete the registration process for the MLEOM as discussed.
- Attorney General: Kathy stated she will be contacting Tom Furtaw to find out how to proceed in obtaining his replacement as a member of the Commission.
- Glass: Once the glass specifications become available, Diane has a contact who is willing to present them to Guardian Glass to consider an in-kind donation. Kathy stated she would contact Eric for the specifications and forward them to Diane.
- Brochures: The Commission approved Vivian to order 500 brochures for upcoming events.

7. Conferences/Events

- Police Week in May: Kathy will be speaking at the candlelight vigil.
- POAM Conference May 21st in Grand Rapids: Diane will be attending.
- MAP Conference in June: Jim Salo will contact them for the date and location.
- MSA Conference June 8th & 9th at Crystal Mountain: Kathy will be attending.
- MACP Conference June 22nd thru 24th at Boyne Highlands: Lin will be attending.
- MSP Conference will be held in the fall.
- DSAM Conference: Kathy will find out if they have an upcoming conference.

8. Next Steps

- Jim Salo will begin working on the video. Lin will send him the Donor Booklet for information.

Meeting adjourned at 2:23 p.m.

**Next Meeting: Thursday, May 8, 2008 @ 1:00 p.m. in the
Stevens T. Mason Building – OPS Conference Room**

**Union Representatives Meeting
Immediately Following Commission Meeting**

Attendees: James Tignanelli, President of POAM, Patrick Baidel, Michigan Association of Police, Bob Noordhoek, Michigan Sheriff's Association, and Christopher Luty, MSP Troopers Association, Inc.

Kathy Cole thanked the law enforcement group for attending the meeting.

The Commission expressed the need for support and assistance for fundraising for the Michigan Law Enforcement Officers Memorial. The role that police agencies across Michigan play is vital to our fund raising efforts. The following is a list of suggestions and ideas shared by the meeting attendees listed above....

- Commission must get the word out and get information published in Law Enforcement magazines and Police publications!
- Some frustration regarding the House Bill 5476, which was passed 108-0. The Senator from Novi (Nancy Cassis) does not want to take it to the full Committee due to what she considers to be *more pressing issues*. Pat Baidel offered to assist in determining why legislators are not supporting this important piece of legislation.
- Suggestion that the Commission must determine what the Senate Finance Committee issues are and then begin making contact with other Senators, to put on the pressure.
- James Tignanelli will talk with lobbyists to gain support for this cause.
- James Tignanelli also suggested sending mailings to local union presidents, they would help. We must get the word out and have others take ownership.
- James also stated that the POAM is holding a business meeting on Wednesday, May 21st at the Amway Grand Hotel, in Grand Rapids, which is a seminar with 175 leaders in attendance. Kathy suggested that perhaps the MLEOM Commission could request just 5-10 minutes at the meeting to appeal for their support and assistance. James said he would gladly allow the time on the agenda, and suggested bringing the model, memorial brochures and hand-outs for the cell phone donations.
- Pat Baidel's group (Michigan Assoc. of Police) will be holding a conference in June and he can guarantee something in their magazine if Kathy can provide the information.
- Chris Lusty will check on the dates and see if there is room on the agenda at their conference.
- Bob suggested a one-page mailer that you can just fold over, seal and mail. Vivian will check with Print & Graphics on this item.

- There was much discussion regarding these meeting representatives making some contacts to allow the Commission members to “get their foot in the door” so to speak.
- Bob Murdock inquired about making contact to solicit the survivors for funds, since they all share knowledge regarding this great cause, but the Commission members stated that the Bylaws don't allow solicitations to this group.
- Suggestion made to the members to approach the smaller glass companies to see if they would donate anything. There are five or possibly ten different Michigan businesses such as Henderson Glass, Lansing Glass, to approach with the sample and have a discussion to determine if they could possible donate or help in any way.
- Discussed the unions including a check-off on their cards.
- Bob suggested identify the types of needs the Commission has, approach different Sheriff's Departments (Grand Rapids, etc.); Chief's of Police, identify areas in the State and go back to Law Enforcement for contacts. You must get this information out there. Contacts may include Kellogg's, BCBS, hospitals such as U of M, Chase Bank, GM, GMAC, Five-Star Bank, large mall Developers in Michigan, cell phone companies, Motorola, also attend all of the Police conferences to ask for help. James offered to talk with his BCBS contact.
- Focus on Michigan based companies and Michigan Corporate lists. Must get the information and facts out to these individuals. Patrick Baidel knows the owner of Cruisers in Brighton; he will talk with the owner to see if there might be some trade shows the Commission could attend.
- Must focus on the Top Employers in Michigan that are doing well. (Google) Companies looking for good-fits or some charitable publicity for their company. This is a great cause! Also consider the Gaming Commission contacts...
- James agreed to talk with DeVos Foundation.
- Get out some updated press releases!! Keep the local papers informed and updated, keep updating public as a reminder. Communicate and ask for help!
- Also suggested a donation form with a check off list: \$500.00 box, \$1,000 box, \$3,000 box, \$5,000.00 dollar box and then also include other \$_____ and let the business or individual fill in the amount.
- Have a local business competition – Raffles, Match Funds program, White Tie event, to bring in the big money.
- Kathy Cole will be attending the Chief's Convention in June and will have all of the brochures, booklets, charitable recycling information sheets and model with her.
- The Commission thanked each and every attendee for coming and for sharing their insights, ideas, suggestions, recommendations and expertise. It was apparent these individuals have much collective wisdom to share and will support the Commission in their fund-raising efforts. Their support and assistance is greatly appreciated.

Contact Information:

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