

**MICHIGAN LAW ENFORCEMENT OFFICERS
MEMORIAL MONUMENT FUND COMMISSION**

Meeting Minutes of May 4, 2017

Meeting No. 95

CALL TO ORDER: The meeting of the Michigan Law Enforcement Officers Memorial Monument Commission was opened by John Szczubelek at 1:21 p.m. in the Michigan Library and Historical Center, Lake Superior Conference Room.

Members Present: Katy Sherwood, Mary Johnson, Lin Emmert (phone), Ken Rochell, Diane Philpot, John Szczubelek, Howard Ryan, Dane Hengesbach and Kerri Droste

Guests: Joel Gordon, DTMB; David Milling, Kathy Cole Brown

1. Review of Meeting Minutes:
Lin Emmert requested a motion to approve the meeting minutes of the March 2, 2017 meeting, seconded by Mary Johnson. MOTION CARRIED
2. Financial Update:
Financial statement was reviewed by the Commission.
3. 8 Point:
John provided an update on 8 Point. 8 Point provided an updated potential donor list to FOP. Communication will occur between the two parties regarding potential donations. Both parties have agreed to work together moving forward.
4. Lezotte Miller/Marketing Update:
The Commission discussed an increase of \$2,000 maximum to the previously approved agreement to cover additional costs for producing marketing materials.
Lezotte Miller Agreement Resolution: Be it resolved that the total cost of the Commission's previously-approved agreement with Lezotte-Miller be increased by \$2,000.00 to cover additional costs for producing marketing materials.
Diane Philpot made the motion to approve, seconded by Ken Rochell. MOTION CARRIED
5. Fundraising:
e-Store does not seem to be working. Kerri will check into this.

The Commission discussed the Statute regarding written approval for fundraising activities. A written Resolution was presented to the Commission authorizing fundraising activities to those offering to hold an event that raises money for the Commission. Motion to approve the Resolution made by Mary Johnson and seconded by Diane Philpot. MOTION CARRIED

RESOLUTION

Whereas, under MCL 28.786(3), a person must have prior written approval to conduct fundraising activities on behalf of the Commission; and

Whereas, several organizations and individuals have expressed an interest in doing so; and

Whereas, it is appropriate to memorialize in this Resolution prior written approval to conduct fundraising activities on behalf of the Commission.

THEREFORE, be it resolved that:

By adoption of this Resolution, the Commission authorizes organizations and individuals to conduct fundraising on behalf of the Commission under the following conditions:

1. The organization or individual advises the Commission, through one or more of the Commission's members, of the event, solicitation, or other fundraising effort, prior to conducting it; and
2. The organization or individual may not use telemarketing to raise funds; and
3. The organization or individual may not otherwise violate any applicable law, rule, or ordinance in conducting fundraising; and
4. The organization or individual must require donations to be made to the Michigan Law Enforcement Officers Memorial Monument Fund; and
5. The organization or individual must exercise all due care in ensuring that checks or other modes of payment are transmitted to the Commission for deposit into the Michigan Law Enforcement Officers Memorial Monument Fund.
6. Social Media/Website:
Andrew Belanger, DTMB, took over the Commission's Facebook Page as the Commission is a Type II agency under the DTMB.

Current website is dated. Commission would like to see it refreshed. The website shows what the Memorial is going to look like – currently it appears as though it has been built. Consider showing the plans instead. Diane made a motion for Mary and Lin to spearhead efforts to upgrade website and seconded by Katy Sherwood. MOTION CARRIED

Article in Michigan Trooper Magazine on the Commission and some recent donations. Mary will add the article to the website.

The Commission would like the link to the video provided by Lezotte Miller added to the website. Commission agreed to add the link to the website.

Indiana Website: Lin sent the link for the Indiana Website to the Commission for viewing. Commission asked to take a look for thoughts/input.

Commission would like to submit a thank you letter to the Lt. Governor for his attendance at the Delta Dental event and for his support of the Memorial. Diane will draft a letter for the Commissions signature and will provide to Howard for delivery.

7. Signage:

DTMB - State Facilities Administration agreed that donors could be acknowledged on the sign at the location by modifying the current signs - not adding to. It is recommended that the sign be one that can have future donors added. Logos will not be used.

Delta Dental has agreed to do the graphics for the new sign(s). Joel will to work with Delta Dental. Future donors will be acknowledged and added to the sign at the discretion of the Commission.

Signage resolution: Be it resolved that we modify the signage at the Memorial site to include acknowledgment of Delta Dental of Michigan's \$100,000 donation. Be it further resolved that we add other acknowledgments to the signage, commensurate with the amounts of donations. Diane Philpot made a motion to approve the Resolution and seconded by Ken Rochell. MOTION CARRIED

Another Resolution was provided to the Commission for review for signage and/or acknowledgement of donors at the location upon building of the Monument. Resolution regarding the acknowledgement of donors at the sight was reviewed by the Commission. Diane Philpot made motion to approve the Resolution and seconded by Howard Ryan. MOTION CARRIED. As a courtesy Kerri will forward a copy of the Resolution to DTMB.

RESOLUTION

Whereas, the Commission is required under MCL 28.785(1) to oversee the financing, design, and construction of a Memorial Monument; and

Whereas the Commission is required under MCL 28.785(1) to select the final design of the Memorial Monument; and

Whereas, as of the date of this Resolution, the design of the Memorial Monument is at ninety per cent completion; and

Whereas, to finance the Memorial Monument, the Commission must obtain donations from private parties, including those operating commercial businesses; and

Whereas, the Commission is the agency expressly authorized by law to perform the aforementioned functions; and

Whereas, potential donors have indicated, as a condition of donating money for the Memorial Monument, they require acknowledgment of their donations to be incorporated into the final design of the Memorial Monument; and

Whereas, the Commission has diligently asked the Department of Technology, Management & Budget whether it has objections to the final design of the Memorial

Monument incorporating acknowledgments of donations, including, where requested by a donor, use of commercial names and logos; and

Whereas, the Commission has diligently researched relevant administrative rules and policies of the Department of Management & Budget, and determined that there are no rules or policies that prohibit the design of the Memorial Monument from incorporating acknowledgments of donations for the purpose of acknowledging a lawful charitable donation authorized by MCL 28.786; and

Whereas the Commission has diligently researched use of state property near the site on which the Memorial Monument is located and determined that signage acknowledging charitable contributions from individuals and organizations, including use of the name and commercial logo of DTE Energy, is currently located on that property.

THEREFORE, be it resolved that the Commission approves, as part of the final design of the Memorial Monument, acknowledgments of donors, including, where appropriate, names and commercial logos.

8. Upcoming Events:

FOP/Muskegon: May 14 - Memorial Service on the 17th.

WJAR: Diane and Dave Hiller - May 15th.

State Lodge Golf Outing - May 22, 2017 – Williamston.

Law Enforcement Night: Diane - June 7, 2017.

Cops on the Run: June 17th. Will visit the Memorial Site.

MACP: June 25-26 and Shanty Creek. Lin can attend.

Bike Night: Diane - August 23, 2017.

9. Monument - Display Options:

Joel has been working with the Museum regarding a display location in the Michigan Library and Historical Center however they are unable to accommodate our request.

Suggested alternatives include: Newly established MSP Museum or MSP Headquarters in Dimondale. Ken will reach out to MSP and explore these alternatives. John will also inquire about displaying in the first floor lobby of the Williams Building.

10. GoFundMe:

Mary has been working diligently on this for months.

11. Resolution Recognizing Kathy Cole Brown:

John presented Kathy Cole Brown with a Resolution and gift card for her years of service to the Commission.

Motion for adjournment made by John Szczubelek and seconded by Lin Emmert. MOTION CARRIED and meeting adjourned at 3:05 p.m.