

Meeting Minutes of June 14, 2007

Meeting No. 24

The meeting was called to order at 1:10 p.m. in the OPS Conference Room, of the Mason Building.

Members present: Lin Emmert, Diane Philpot, Jim Salo, Jim Niewiek, Richard Darling, Tom Furtaw, Kathy Cole

DMB staff present: Vivian Grinnell, Karen Deering, Robert Hall, Dane Hengesbach

Guests: Bonnie Greenspoon representing David Milling Architects & Vida M. Fisher, Kettering University

1. Review of Meeting Minutes from May 10, 2007
One minor spelling correction. Motion by Jim Niewiek to approve minutes, Jim Salo seconded, MOTION CARRIED.
2. Contract Update – Bob Hall
 - The contract between the State of Michigan and David Milling Architects is in effect. Current expenditures in Phase I are limited and will remain in effect until such a time that sufficient donations and monies warrant a Phase II.
3. Line of Duty Death Criteria
 - Tom Furtaw requested to move immediately to agenda item “Line of Duty Death Criteria” since he had to be excused for a conflict. The commission reviewed his draft of the MLEOM eligibility, along with accompanying public acts.
 - Richard questioned possession of “certification” adoption by reference.
 - Tom discussed building language to add discretion and give authority if needed. [He later checked and determined that Tribal and DNR are included.]
 - The commission agreed that the last two paragraphs on the “ELIGIBILITY” Draft document give the commission options.
 - Lin asked to strike the words “*or individuals*” from under “**How to request a determination as to eligibility**” section of this draft on page 2, next to the last paragraph.
 - Motion to table this discussion until the next meeting made by Diane Philpot, seconded by Lin Emmert. MOTION CARRIED.
4. David Milling Architects
 - Bonnie Greenspoon announced that the memorial site is located on State land, and therefore is not governed by City ordinances, so they would not have to appear before the City council regarding this project.
 - Bonnie brought two glass samples for the Commission to view. These samples were obtained from Nathan Allan Glass Studios, Inc. out of British Columbia. This company has been very responsive to requests from the architect.

- Bonnie distributed two samples for commission members to inspect. The approximate cost for the laminated panels is \$3,200 each. It was recommended that the bottom edge be polished, in order to better transmit the light coming from beneath it. Each panel weighs 2,000 pounds per panel (one ton each).
- Bonnie will obtain the names of the individuals that she is currently working with at Guardian Glass and provide the names to Vida Fisher. (Vida is currently working with Guardian Glass on another project.) The commission agreed it would be wonderful to have this Michigan based company involved in supporting this project with the MLEOC.

5. Financial Update

Dane handed out an updated financial report. The commission has received a few donations from FOP lodges recently, and Vivian received one at this meeting for \$3,000 from the Grand Rapids Lodge!

6. Fundraising

- As the Director of Corporate & Foundation Gifts for Kettering University, Vita Fisher extended an offer to assist the commission on developing a package to submit to corporations and companies for their fundraising efforts. Vida is very interested in the monument as she lost a loved one that worked for the Flint Police Department. She has contacts with numerous foundations and potential donors.
- Vida is also familiar with how to engage potential donors:
 - You must be able to show the **vision** of the project
 - **What** is being done
 - Why it's **important**
 - **Who** will it impact
 - What is the **cost** of this project, including the endowed maintenance fund

She continued that Michigan is one of the few remaining states without such a monument for fallen officers, and that Public Act 177 of 2004 created the Commission to design and build this memorial.

- The commission must put together a great visual, colorful, presentation package before they go and talk with possible donors about making a donation. They **MUST** get the attention of the professional and large donors!
- Jim Niewiek shared a sample of a color brochure for the commission to get some ideas. Members discussed using the current logo and a photo of the memorial that was recently published in one of the police publications that looked as though the memorial had [already] been completed. The commission agreed that a photograph was important in capturing the ambiance and power this memorial will represent.
- Vida will serve as a marketing/publishing coordinator for the commission. She handed out her business cards, so commission members could contact her if they have questions.

- Diane Philpot will work on the tri-fold flyer, now that she has her new computer program. The draft should be available at the next meeting for review.
- All commission members will contribute elements for the donor package. Much preliminary information can be found in the design competition information packet; page 2 is the prologue, with the quote from Governor Granholm, page 6 lists the purpose, the philosophy, and on page 7 is the history and the background of all the culmination of years of hard work it took to get to this point.
- The commission must create a list of potential donors. (Names, corporate sponsors, police contacts, other Michigan institutions or associations, private donors or families that have lost loved ones, etc.
- Members will be discussing who should participate in donor presentations. Vida may or may not go on each visit, and commission members may vary depending on the contact.
- Members will also discuss how to approach specific donors, on a case-by-case basis.
- Kathy Cole will send a letter to Kettering University, officially requesting Vida's assistance on behalf of the commission.

8. Power Point Update

- Lin Emmert played her power point presentation. It was very moving and powerful, and it was evident that she has put a tremendous amount of time and effort into this project. The commission agreed that it conveyed compassion, courage, sacrifice, quiet dignity and honor to those fallen officers. The commission expressed their appreciation for Lin's hard work and effort.
- Lin asked for volunteers to assist in completing this project, but received no volunteers. The commission agreed that photographs of every officer do not need to be included, and that the presentation only required a couple of minor "tweaks" to be considered finished.

9. Next Steps

- Kathy gave each commission member a t-shirt with the logo on the front and MLEOM spelled out on the back! Members agreed the shirts were a great form of advertising. Some members made donations.
- All commission members were asked to e-mail donor names and any other ideas to Vivian Grinnell prior to the next meeting!

Motion to adjourn at 3:10 p.m. made by Lin Emmert, seconded by Diane Philpot.
MOTION CARRIED.

**Next Meeting: Thursday, July 12th @ 1:00 p.m. in the
Stevens T. Mason Building – OPS Conference Room**