

Meeting Minutes of June 15, 2006

Meeting No. 12

The meeting was called to order at 1:05.m. in the Director's Conference Room of the Lewis Cass Building.

Members present: Kathy Cole, Richard Darling, Lin Emmert, Jim Niewiek, and Jim Salo
DMB staff present: Vivian Grinnell, Dane Hengesbach, Tom Kane

Cancellation

The meeting scheduled for May 18, 2006 was cancelled due to scheduling conflicts.

1. Review of Meeting Minutes from April 20, 2006
A Motion was made by Jim Salo to approve the minutes, seconded by Jim Niewiek. MOTION CARRIED.
2. Press Release – Vivian Grinnell
Vivian distributed DMB's news release information that was published on May 16, 2006 in MIRS Capitol Capsule (legislative news), and in the Gongwer (information pertinent to legislative and state department activities). A list of newspapers was also circulated that received press release information regarding the MLEOM in conjunction with Law Enforcement Week. Members discussed other topics and ideas for upcoming press releases. It was agreed that the next press release be issued at the time the Commission receives word from DMB that the monument site is official.
3. Law Enforcement Week: Kathy Cole and Lin Emmert
Kathy and Lin coordinated this event held at the State Capitol. Both Kathy and Jim Salo reported that Lin did an excellent job in speaking about the MLEOM.
4. Financial Update: Dane Hengesbach
Dane provided an updated financial report, indicating \$400 had been received since the last meeting.
5. e-Store Update – Dane Hengesbach
Dane stated that no e-Store donations had been made since the last meeting, and that the picture of the coffee mug was still not available on the website. He will follow up with the contact person at the e-Store.
6. Fundraising Update
Members discussed the need to develop a strategy to for identifying contributors and accelerating donations. Targets included vendors of law enforcement agencies and organizations, as well as large corporations. In preparation for the meeting in July, Jim Niewiek asked the group to consider what groups they can approach for contributions. Members can identify those organizations they are willing to contact to coordinate fundraising activities, which can include everything from arranging for regular publications in newsletters, to law enforcement organizations/associations using their own mailing lists to solicit contributions. Jim Salo stated the Commission might also want to consider foundations as potential sources of contributions. He indicated he was familiar

with a company known as Grantsource in Bay City, which assist non-profits in identifying foundations and grants for a fee. He will bring specific information to the next meeting.

Discussion ensued regarding the feasibility of providing a method for contributors to make secure, on-line donations. Jim Salo reported that his church uses Vanco Services to provide secure, on-line donations for his church members. He continued that another feature of this type of donation is the ability for people to spread contributions out over a period of time. For example, donations can be made monthly over one year. People wanting to contribute a larger dollar amount overall find the monthly donation very manageable. This service also allows contributors to designate the funding source as credit card, checking account, or savings account.

Lin made a motion to contact Vanco Services to establish on-line donations; Jim Niewiek seconded. MOTION APPROVED. Kathy Cole made a motion to have Jim Salo to contact Vanco Services on behalf of the Commission; Jim Niewiek seconded. MOTION APPROVED.

7. Trademark Update: Tom Furtaw

In Tom's absence, Kathy reported that the paperwork for both versions of the logo was in process. Kathy paid for the processing fees and will need to arrange for reimbursement.

8. Call for Entries: Tom Furtaw

Since Tom Furtaw was unable to attend today's meeting, an update will be provided at the July meeting. Members expressed concern that time is running short to prepare for the design contest. Tom Kane stated he would develop a list of universities, community colleges, and professional organizations that should receive the information regarding the design competition. The list will be available for the members to review at the July meeting.

9. Website Update: Lin Emmert

Lin indicated she would like to update the website with a photo of the monument building site. Kathy asked if the aerial photo of the monument site was available digitally. Vivian stated she would check with Jason Nairn to see if it was available electronically. Tom Kane suggested that a digital photo could be taken from the 5th or 6th floor of the Hall of Justice.

10. Line of Duty Criteria: Lin Emmert

Lin stated that in reviewing PA 203 of 1965, as amended, on the definition of a Michigan Law Enforcement Officer resulted in questions regarding Sergeants at Arms. Following some discussions, it was agreed this definition has promise, and will be considered further.

11. Next Steps

- Kathy will present a memorial plaque to the FOP for their \$5,000 contribution in March. Commission members unanimously approved this presentation.
- Kathy will initiate plans to meet with law enforcement agencies (FOP, MSP, POA, etc.) in Lansing. It was suggested that a meeting room be used at the State Library where there is adequate parking. Commission members are encouraged to attend.

Meeting adjourned at 2:45

Next Meeting: July 20, 2006